

**KENT & MEDWAY SAFETY CAMERA PARTNERSHIP**

**MINUTES OF BOARD MEETING:** 12 October 2009 Phoenix House

**PRESENT:** Ian Procter (Chairman), Kent County Council (IP)  
Bryan Shawyer, Medway Council (BS)  
Chief Inspector Roscoe Walford, Kent Police (RWal)  
James Richardson, Her Majesty's Courts Service (CK)  
Anne-Marie Penny, Interim Project Manager (AMP)  
Rachel Wall, Communications Manager (RW)

**APOLOGIES:**

Richard Burton, Highways Agency  
Katherine Barrett, Communications Officer (KB)  
Sarah Temlett, Communications Officer (ST)

**1) Minutes of and Matters arising from previous Board meeting (10 September 2009) if not otherwise on agenda:**

- **Camera team**
  - **Operational support**

AMP said David Currie (DC), Central Ticket Office Manager, needed £20,000 for software to enable the public to view their own photos. DC has written a business case to support this which AMP and IP now have a copy of. A member of DC's staff has left and will not be replaced which will free up some of the funds for the software.

IP suggested it would be good for JR and DC to meet

**ACTION: DC/JR**

- **Communications**

IP asked if ST had had contacted Sarah Savage regarding the Google licence. RW said she will ask ST to let IP know

**ACTION: RW/ST**

IP asked if a record of the decision making process for appointing the three marketing agencies was being compiled. RW assured the board that this was being carried out.

RWal said that the 'Important Roads Network Maps' document could be put on the intranet. All agreed this was a good idea. RWal to send to RW.

**ACTION: RWal**

- **Feedback from other meetings and sub-groups**

Amp asked that when the next Technical User Group is held could the invite to the meeting be extended to those who are new to the Partnership. BS agreed this was a good idea said the next meeting is due in November – BS to send invite. JR said the HA would like to be represented. Amp to chase a contact to represent HA.

**ACTION:BS & AMP**

**2) Camera Team**

- **Operational report**

RWal circulated a report by David Currie. Summarised as follows:

- The enquiry team continue to follow up on enquiries where motorists have failed to respond or given 'nominations' that require further investigation. A recent example being that of a driver who sent the Partnership a fraudulent driving licence. Resulted in a £350 fine and £50 court costs. Press release written by RW with good coverage from local paper.

- - DORS Speed Awareness has caused some backlog and therefore CTO have reverted to the previous system.
- Startraq have upgraded our system to accommodate the processing of mobile phone and seatbelt enforcement.
- Deployment software is now being developed within the Force IT department.
- A performance package is still being developed and will be presented to the Board in November.
- Copy of Kent Police Relay magazine article referring to the Partnership was attached to the report.

IP requested a month to month comparison of NIPS issued from RWal

**ACTION: RWal**

### **3) M20 and A282 cameras**

IP and AMP have requested operational guidance notes from the HA for the M20, M25 and A282. JR to chase.

**ACTION: JR**

IP read out an email from RB which stated that RB had spoken to John Martin regarding the SPECS on the A282. A meeting between all partners is to be arranged via JR and AMP to discuss further. All to forward dates of availability to AMP. IP said it was important that all partners attend this meeting.

**ACTION: ALL**

### **4) Seat belt/phone enforcement**

Enforcement started on 5 October. PR will be carried out by KB once some figures are gained to highlight how many offences have been recorded.

### **5) Communications**

#### **Website**

Presentation given detailing the new website by Sagittarius. Board were happy with new layout. IP asked that RW is present when signing off final work.

**ACTION: RW/ST**

#### **Events**

IP asked that we request for staff support for our events from the five partners before going to anyone else. Communications Team should go via the following staff to request support:

Kent Police – Rwal

KCC – via specialist, Steve Horton and Philippa Janaway

Medway – BS and Su Negus

RW and AMP suggested that any staff from the partners wishing to attend events and support the project team at these should come and have a briefing so that they fully understand the Partnership objectives. Board said this was a good idea. RW and AMP to take this forward

**ACTION: RW & AMP**

RW and AMP suggested that all staff should wear the same corporate clothing when attending events – except the Police. IP said this should be discussed at the CaRE Group.

RWal offered the support of some of his staff to help with the young driver campaign which launches on Friday 16 October. RW will ask ST to contact RWal to let him know either way if staff are needed.

**ACTION: RW/ST**

JR said that HMCS might be able to help with staffing and will report on this at this meeting. RWal said this would be a good way to help HMCS gain a more detailed insight to the Partnership.

**ACTION: JR**

- **Driving Business Safely**

RW said she will be continuing this campaign this year and will be paying attention to our internal audience. She asked for suggestions on which partner to begin with and it was agreed to begin with Medway Council and KCC. RWal said the heavy goods team at Kent Police would be able to support the campaign. IP said we need to make sure that businesses realise how much a crash is costing them

RW formally thanked KB for all her hard work in delivering the marketing plan so efficiently while RW had been on maternity leave.

## **6) New camera sites**

AMP is going to visit Jacobs and BS to familiarise herself with the statistics, criteria etc.

**ACTION: AMP**

## **7) Speed Awareness**

IP Work continuing to improve new system and two extra staff have been taken on.

## **9) Feedback from other meetings and sub-Groups:**

Technical User Group – BS to arrange one.

**ACTION: BS**

Communications Group – AMP said that KB feels this should not be KMSCP led and AMP and RW support this opinion. IP is going to ask Vicky Watkins (KCC Road Safety Development Officer) to reform this group.

**ACTION: IP & VW**

## **10) Any other business**

- IP said that our response to Theresa Villiers should be our usual response which is that we are open and honest and that cameras continue to reduce casualties in our area. Where her facts are incorrect we must address these constructively. RW said that a statement had been prepared by ACPO which has been sent to the Kent Messenger but that she will also prepare a statement which is more localised for further requests from the media.

**ACTION: RW**

- AMP said she wants to prepare a business resilience plan. RWal said DC has all the relevant details. JR also to give AMP HMCS details.

**ACTION: AMP & JR**

- RWal said that in Australia drivers who drive well are stopped by the police and given a reward. RWal felt this was a good idea Board support initial idea and IP suggested that this be taken to the CaRE group by RWal.

**ACTION: RWal**

## **12) Date of next Board Meeting:**

**Monday 16<sup>th</sup> November, Phoenix House 09.15am start**